

NAPLES LIBRARY BOARD MEETING

November 18, 2020

Meeting was held virtually via GoToMeeting. Meeting was recorded.

Present: Aaron Mumby, Janis Pridmore, Deidre Dutcher, Judy Schewe, Lisa Jensen, Linda Strauss-Jones, Kim Torpey, Christopher Abraham, Gerald Bay, Michele Wernsing

Public Comments:

New Business:

Motion #138 - Trustees reviewed the Naples Library Closing Dates for 2020. Lisa made a motion to accept the dates. Chris seconded. Motion carried.

Motion #139 - Trustees reviewed the Public Comments Policy. Lisa made a motion to accept the policy review. Chris seconded. Motion carried.

Motion #140 - Trustees reviewed the Naples Library Pandemic Response Plan. Lisa made a motion to adopt the policy. Deidre seconded. Motion carried.

Motion #141 - Trustees reviewed the library logo drawings created and donated by Kim Torpey. Drawing B1 was chosen. Deirdre made a motion to adopt the drawing as the official Naples Library logo. Aaron seconded. Motion carried.

Motion #142 - Lisa made a motion to accept the secretary report. Kim seconded. Motion carried.

Motion #143 - Lisa made a motion to accept the treasurer report. Linda seconded. Motion carried.

Motion #144 - Aaron made a motion to accept the director report. Lisa seconded. Motion carried.

Motion #145 - Aaron made a motion to pay the bills. Lisa seconded. Motion carried.

Committee Reports:

Building & Maintenance – Judy and Aaron went through the library, took pictures, and created a checklist.

Policy – Worked on the Public Comments Policy and the Naples Library Pandemic Response Plan. Started to work on the Video Surveillance Policy.

Finance – Met with Wealth Management and discussed the FLACE account. Library has a surplus this year. Committee proposed creating a capital fund bank account with the surplus.

Planning – Did not meet.

Personnel – Discussed bringing staff and supervisor assessments in line with each other and adding a goals component. Discussed pay structure. Will review what other libraries do. Would like to standardize raises. Could use cost-of-living or performance based increase.

Friends – Welcomed new member Brooks Lyon. They have \$3023 left in their account at the end of the year. The year-end solicitations went out on 11/13/2020. Will be sending another solicitation in January.

Reaffirmed commitment to focus on accessibility. Have concentrated on physical accessibility but will look at accommodations for the hearing or visually impaired in the future.

Director's Highlight:

Naples Library has provided users with access to the Creativebug website. Creativebug includes an extensive database of projects and crafts. The library will invest in a Cricut Machine for the public. Tina will run this.

Next meeting is scheduled for December 16th at 5:00 p.m.

Director's Report

Submitted by Judy Schewe

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October Statistics:

- New Materials Added –30 Adult titles, 9 YA titles, 46 Juvenile titles, 14 Media -Total= 99
- Circulation - 1517 items (Adult- 1246, Teen- 48, Child-182, Admin -20, Homebound -12, School - 9) up 187
- Weeded Materials –45 (items that have not circulated in over 5 years)
- New Users - 10 (7 adults, 3 child)
- Overdrive- eBooks 192, eAudio 154, TOTAL-346
- Wi-Fi Users: 170 sessions
- Social Media & Website Statistics: FACEBOOK Likes –1,238, Followers –1,349, Reach-**35,930** (up 2,571) Video Views - 11,178
- Library Visits - 309
- Reference questions - 382
- WEBSITE -Total Views –906, Visitors –353

October Programs

- Children & Youth – 8 Virtual Programs, 7,033 views
- Adult –9 Virtual Programs, 4,162 views/ participants
- All Ages - 6 Virtual Programs, 4,145 views
- Total – 23 programs, 11,195 views/ participants

Most on-site scheduled programs were cancelled due to Covid-19. Eco-Book Club took place at Cumming Nature Center outdoors with social distancing and mask wearing.

Virtual programs included Story Times, Story Time Snippets, Crafternoons, Book Clubs and Painting Classes, Facebook Live Crafternoons.

Youth Services

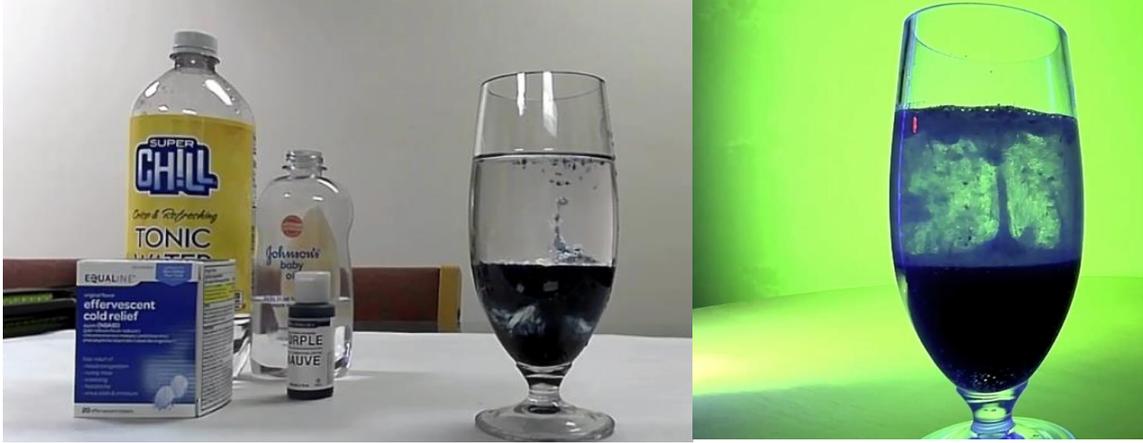
Ally Makepeace continues to provide Virtual Story Times for the community via Facebook Live videos for the month of October! Naples Library hosted five Story times, and three "Story time Snippets", a program Ally developed to follow the theme of the week and introduce fun, interactive ways to deliver stories.

Ally exceeded 1,000 catalogued Story Time-Quality books and read approximately 2,000 as she works very hard to acquaint herself with our collection which helps her provide quality programming for the children of our community.

Story Time themes this month included Color! Indigenous Peoples' Week, Pumpkins and finally, we celebrated Halloween! Story Time and Snippets incorporated the felt board, songs, rhymes, and Ally puppet friends Bartholomew and Brunhilda. Ally makes all her own original felt characters and objects for the library programs.



Kendyl created Facebook Live Crafternoon videos this month. Themes included: leaf chromatography to learn about the pigments in the leaves of different trees as well as capillary action; for Indigenous People's Day viewers learned how to weave dream catchers and Kendyl provided viewers with links to further educate themselves on Indigenous American culture. Viewers also learned how to make a thaumatrope and about optical illusions. For Halloween we made lava lamps with household ingredients and revisited density.



LAVA LAMP



DREAM CATCHER

All youth virtual literacy and STEM programming provided at this time is helping to fulfill Strategic Plan Section 3, Part 3 to Address Underserved Populations in the Community: School-Aged and Teens in Naples.

Adult Services

Naples Library co-hosted the Eco Book Club with Cumming Nature Center which met in-person at CNC. Future Eco-Book Clubs will go back to the Zoom platform due to weather and indoor space constraints. Judy hosted the "Choose Your Own Adventure" Book Club on Zoom. Tina Newton provided Virtual Painting Classes on Facebook Live. Telephone reference and patron pick-up service continues. Patrons are coming into the library to use computers, browse and do archival research. October Newsletter was sent to patrons via email platform Benchmark. History Book Club started in October in collaboration with the Naples Historical Society, the theme was the Civil War. November's History Book Club theme is American Indigenous People. We have added two magazine rooms to our Virtual Library. <https://napleslibrary.org/virtual-library/>

pipes should be laid as close to the existing building as possible. Aaron and Judy did a walkthrough of the library building on October 21 to make a list of action items to be addressed by the Building Committee and discussed moving forward with a plan to access the steps to move forward with a proposed elevator or lift (Strategic Plan Section 3, Part 1 - Physical Space: Increasing the Accessibility and Functionality of the Library)

[Library Reopening Information](#)

[Naples Library November 2020 Newsletter](#)