Friends of the Naples Library January 23, 2023

Attendees: Linda Jones, Joy Gardiner, Gail Musnicki, Barb Linquist, Gretchen Pulver, Danielle Tcholakian (library staff), Kendyl Litwiller-Sutherland, Beppy Hawks.

Zoom: Bessie Tyrell, Pat Cochran, Tad Trzeciak

Call to Order: Gail Musnicki called the meeting to order at 3:37. Gail congratulated Kendyl for our library being named **Library of the Year** by the OWWL Library System.

Beppy Hawks made a motion to accept the minutes from the previous meeting. Pat seconded, passed.

Treasurer's Report: Bessie reported a balance of \$11,724.89. \$6,850 from the end year campaign to date. Bessie will report final campaign totals when all contributions have been received. Sixty-two donors contributed to the campaign this year, with approximately 250 letters mailed. Bessie asked that we reiterate in the minutes that we previously approved a payment to the library for \$6,000 to the library. Kendyl asks that the check be issued in July to correspond with her budget planning cycle. We also previously voted to give employees a gift card of \$100 for Librarian Appreciation Day in April. Beppy made a motion to approve the Treasurer' report. Pat seconded. Passed.

President's Report:

Attendees still needed for the Library Trustees' meetings. Gail will revisit at the April meeting. The next available date is June 21 which coincides with the Trustee/Friends gathering.

Discussion on Ideas for recognizing donors. Kendyl, with input from Michele Wernsing, suggested a gathering at the opening of the new addition and recognize donors for their contributions and reiterate naming opportunities. Danielle gave additional ideas regarding fund raising. She referenced the Little Bunch silent auction. Proposed an annual event for an opportunity to connect people with the library.

Another idea was a "book tasting". Tad mentioned that Frank and Deb Lindbloom have volunteered to make a barn quilt for the library to raffle off. He will follow up with them regarding a possible date. A committee consisting of Tad, Pat, and Beppy was established to research the possibility of a fund-raising activity in April, based on other community activities. Kendyl will be kept posted of their findings and the committee will send out an email letting us know when they will meet so others can join the committee. Tad also suggested a monthly basket raffle as a possibility. \$600 was raised on the baskets displayed inside the library before the Grape Festival. Discussion will be tabled until the library is no longer in the construction process.

Gail reported that the coffee and bagels for the construction team once a week is going well. Caruso's adjusts the order based on the size of the crew working.

Discussion on getting a post office box was tabled until the next meeting.

Paypal and other online options for donations was discussed. It was mentioned that the website online payment option is not very user friendly. Further research is needed regarding other options for paying; Venmo, credit cards, etc. Table action until next meeting.

Nominating committee for elections: Joy Gardiner and Gail Rumsey. They will be contacting all Friends board members regarding willingness to serve as an officer.

Director's Report: Kendyl updated us on progress of the construction project. Everything is on schedule. There will be a library closure for two weeks in March. Staff will be here and will bring books to the door.

Trustees' Report: Linda has gotten comments regarding the awareness of the library award. Linda, Kendyl, and Kim Torpey will work on designing a banner to hang on the on the front of the building. Beppy made a motion to have them research the cost of a banner and Pat seconded. They will send out the cost for our approval. Linda will also contact a reporter from the Daily Messenger for mention in the Canandaigua paper. Kim is also designing bookmarkers for everyone who checks out a book. Trustees are reviewing all of the Trustee

policies. There is a FLACE advisory committee to oversee the investment account. The library budget will be finalized at their next meeting. Asking for 10% increase at the next election. They are actively recruiting new Trustees. They have also approved changing to the charter for a trustee term to be 3 years, rather than five.

Our next meeting will be April 17. Gail will reach out the Abby Betrus, our student representative, to make sure she is aware of our meeting dates.

Kendyl requested to be copied on the minutes of the meeting.

Beppy made a motion to adjourn at 4:50 pm with Pat seconding.

Respectfully submitted,
Joy Gardiner, on behalf of Gail Rumsey